WFA

The Most World's Prestigious Forex Award

2021

INCREDIBLE JOURNEY WITH WFA

WORLDFOREXAWARD.UK

MEET THE WFA TEAM

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ABOUT WORLD FOREX AWARDS

Nowadays advertising. low spreads or cool website are not enough for brand awareness. According to WFA market research, awards in different nominations are increasing trust to the company, from customers and investors side. World Forex Award is the most prestigious and reliable award, with its transparent research methodologies and public relations. Only 17 companies can be awarded, with in different nominations of World Forex Awards per year.

World Forex Award winners are chosen based on transparent research methods and special commission, the names and list of members of WFA commission are confidential, to avoid corruption and other pressure on board members. The board members are researchers, financial professionals, academics, analytics and journalists.

World Forex Award is an independent organization, without relationship with any Forex brokers, banks or other financial organizations.

NUMBERS AND FACTS

13+
Exposure Options

4
Industry Brands
WFA
WBS
WORLD BROKER SETUP
WFA FX
EXPO & CONFERENCE
THE FINANCIER

WFA HAS IT'S OFFICCIAL GOOGLE NEWS CHANNEL

UNIQUE AND THE MOST INNOVATIVE PR SERVICE FOR FOREX BROKERS

ONE OF THE FASTEST GROWING FX WEB PORTAL WORLDFOREXAWARD.COM

15 +
Media partners

13000 +
Trades Database

5 years
Unlimited publications on WFA official news channels

3000+
FX B2B Database

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BENEFITS

1. Award from an independent organization (not expo or other sponsored "event"), with clear rules and regulations.

2. Transparent system

3. All your company news will be published in Google News. As WFA is an official source for market research and news verified by Google News department. Here is the link to the official channel https://bit.ly/wfagoogle

GOOGLE NEWS

4. Immediate response to your customers, who are willing to check the award information about your company or award

5. Immediate response to your requests and wishes

6. Immediate announcement of your news (web site, emails - over 1500 industry executives; over 11 000 traders and financiers)

7. Advertising during 3 months in magazine The Financier http://bit.ly/TFissuecom1 magazine is free for readers, they can view or download thefinanciermagazine.com we have around 10 000 readers in Europe, Middle East, SE Asia and Australia. Rank is increasing with 5-6% monthly

8. Special interview, with company representative/executive in The Financier magazine

VIEW MAGAZINE

9. Personalized page on WFA website, where you can publish news in any amount https://www.worldforexaward.com/atfx

10. Analysis and research: Monthly SEO and consumer sentiment analysis and consulting

11. Stronger positioning against your competitors and internationally recognized award

12. Weekly reports about requests fore information about your company (name, last name, email, location)

13. You logo, linked to your landing page above forex brokers premium listing https://www.worldforexaward.com/directory-of-forex-brokers

14. Personal editors profile on WFA website for analysis or corporate news announcements

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5 REASONS WHY WINNING AWARDS IS IMPORTANT FOR YOUR BUSINESS

Award and quality marks can boost your organization's reputation, setting you "apart from the crowd." They can also give team morale a boost by highlighting team and individual achievements.

If you're a young company, winning awards can signal to the world that you've "arrived," and help to cement your credibility. For more established players, business marks and awards not only showcase your heritage, but also prove you're still dynamic and innovative.

Forex Awards can also be great for an organization's bottom line. Research highlights that award-winning businesses can acquire a sales boost of 37 percent, as well as a 44 percent jump in their stock price.

1. **Benchmarking with others in your industry – Sometimes the application process is simple and easy, other times, not so much. Either way, entering the arena and trying to win a business award allows you the opportunity to compare your company with others in your industry. The entire exercise of nominating your business could hold more value for your company than actually winning the Forex award.**

2. **Forex Awards increase credibility for your company – Winning a business award provides a credible third party endorsement for your company. Depending upon how prestigious the award is, it could give a stamp of approval on your business. Customers and vendor partners will feel better about their business relationship with your company.**

3. **Free or inexpensive PR and marketing – Forex awards can be an overlooked tool in your business toolbox. Simply being listed as a nominee for an award can improve brand awareness and promote your business to new customers. Winning an award opens doors to new business and new contacts.**

4. **Employees feel better too – Staff morale and motivation often improve when a company wins a Forex award. Celebrate the victory with your employees. You all deserve it.**

5. **Forex Awards help with recruiting – Forex awards can help a business attract the best talent. Everyone wants to work for a winner.**

AWARD MATERIALS

There are three types of materials, which every winner can receive. Web sources - URL from company profile page at worldforexaward.com, URL for sharing in social networks, acrylic WFA trophy and digital files for your personal campaign (web site, printings).

Important: WFA will publish news from winners for the next 5 years

1

- **Personalized web page at worldforexaward.com**
- **Specially designed link for social networks**
- **Company news announcements during the next 5 years**

2

- **Trophy**
- **Printed certificate**

3

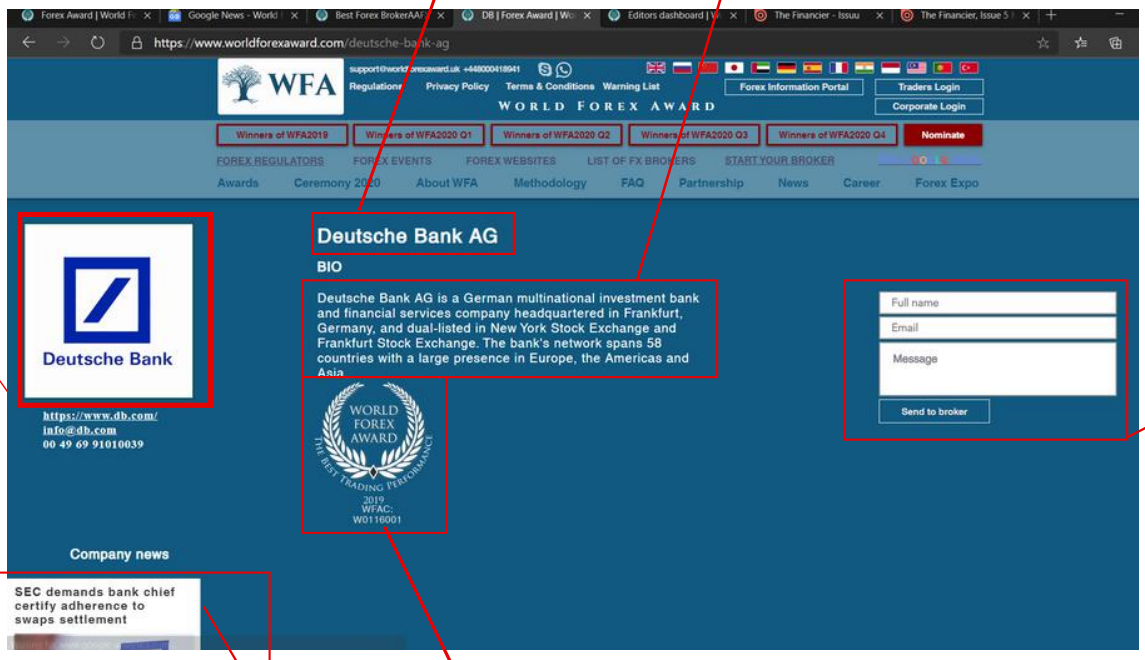
- **PDF Certificate**
- **PNG award cliparts, Green, Black and wite**

COMPANY PROFILE AT WFA WEBSITE

Legal name of the company

Company BIO 150 -300 words

Logo and contact details



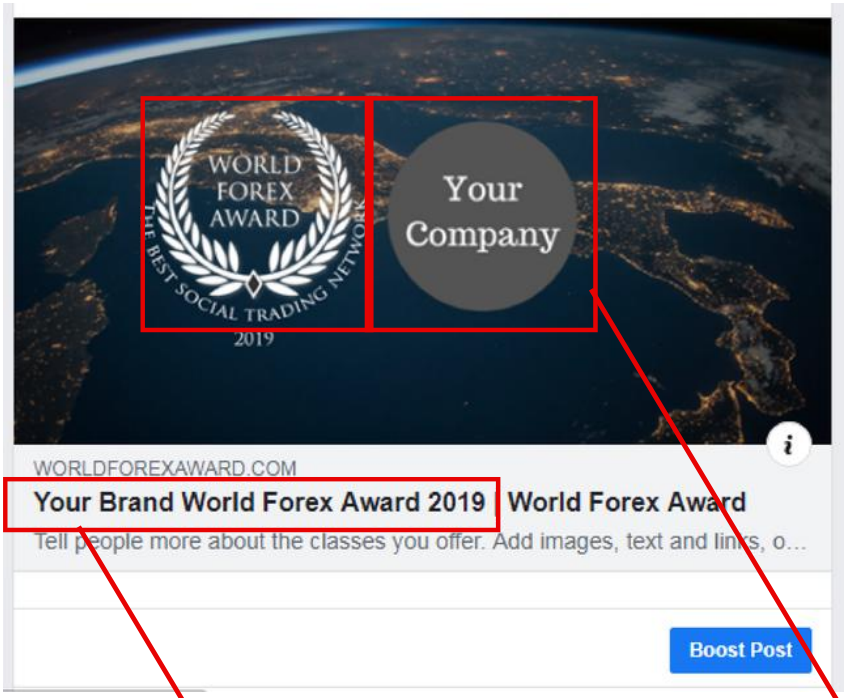
Lead generation, direct message from traders (Optional)

Company news

The list of WFA awards, which was won by your company

THE URL FOR SOCIAL NETWORKS

It is crucial to have a well organized social network pages, which can be used with your marketing team and also partners or clients. Our social sharing link is adapted to major social networks and generates complete information about your trophy and brand.



Link is programmed to show your brand name, this method will also push your brand in Google

you company logo and award

Adapted to

WFA CERTIFICATE

Certificate is one of the major documents in the package, which contains complete information about the award, organizer and receiver, also we use several methods to protect our awards and avoid fabrication

Nomination

Logo of the winner

Golden stamp of WFA

Stamp of WFA and signature of Chairman

The award logo

Unique code of the award and date of delevery

QR code with the link to your company profile at WFA website

THE TROPHY

Acrylic trophy with wooden base, will be delivered at the award ceremony. Award title, company name and award code are printed on the trophy

Nomination

Legal name of the winner

HQ TRANSPARENT PNG FILES

Three major colors for WFA.

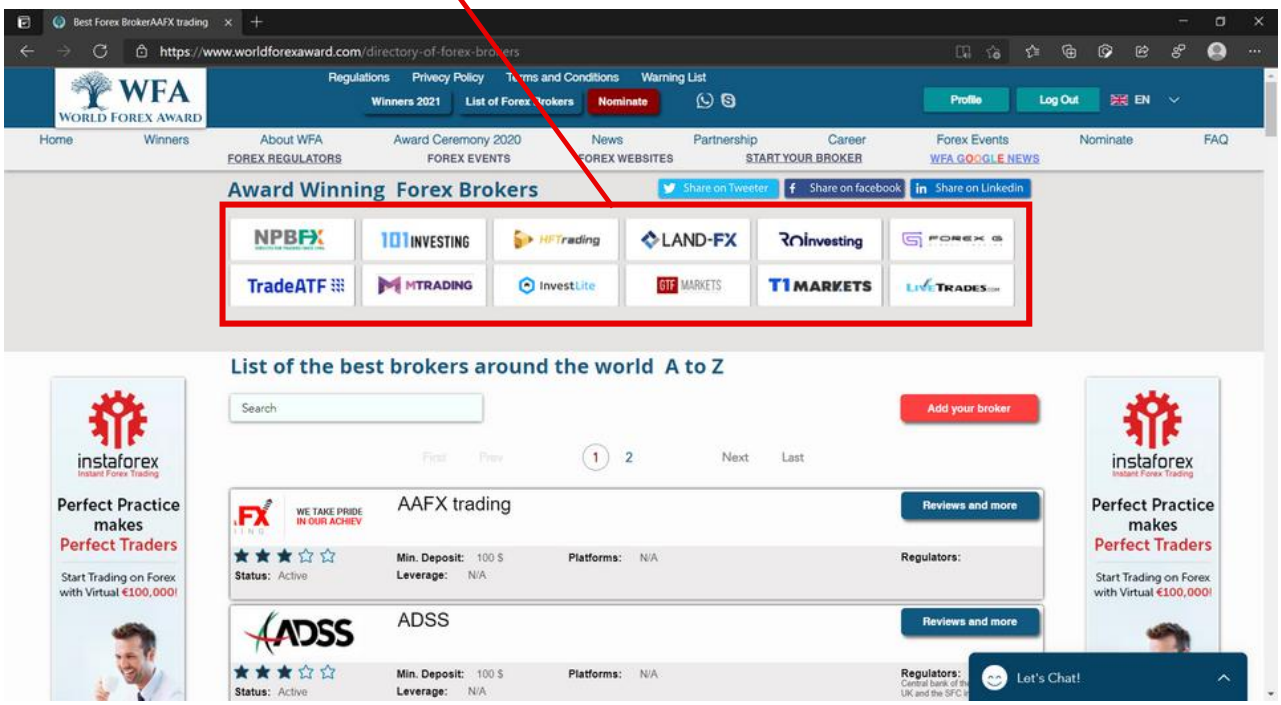
- **White for the dark theme materials**
- **Black for the bright themed materials**
- **WFA brand colored image**

Important ! You can link the images to your page with company profile at WFA official website

BANNERS ABOVE THE FX BROKERS DIRECTORY

Only award holders can have the logo on the top of the directory page

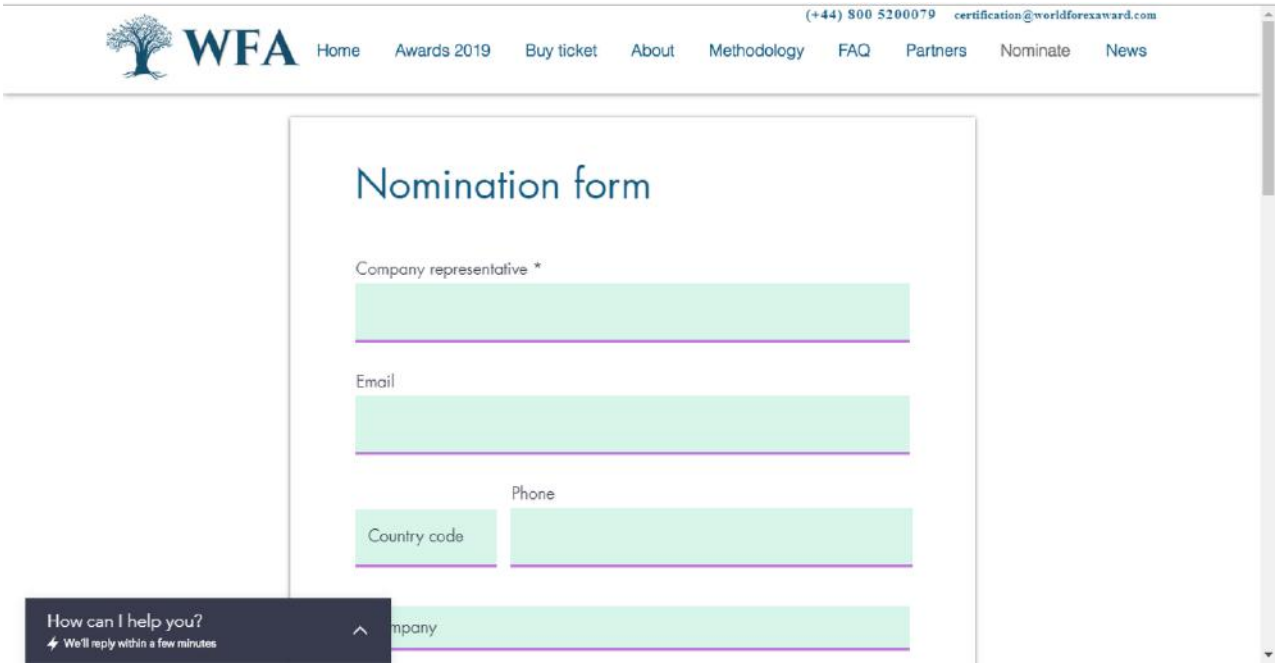
Directory of Forex brokers is the most visited page on worldforexaward.uk, This advertising option puts winner on the superior position



HOW TO NOMINATE ?

To nominate for one of WFA awards, you need to sign the form with basic information about your com[any and choose the nomination. One company can take part in several nominations,

NOMINATE NOW



NOMINATIONS 2021

The Best Forex Broker	$4,000.00
The Best Customer Support	$2,300.00
The Best Mobile Application	$2,000.00
The Startup of the Year	$1,800.00
The Most Innovative Broker	$2,300.00
The Fastest Growing Broker	$3,500.00
The Best Cryptocurrency Broker	$1,800.00
The Best Order Execution Broker	$3,500.00
The Best PAMM Management	$1,800.00
The Best Social Trading Network	$2,000.00
The Best Educational Program	$2,800.00
The Best Trading Platform	$3,500.00
The Best Corporate Social Responsibility	$2,000.00
The Most Transparent Broker	$2,800.00
The Best Trading Performance	$2,800.00
The Best B2B Service Provider	$2,300.00
The Best Affiliate Program	$1.800.00
The Best White Label Solutions	$1,800.00
The Best Social Trading Network	$2,300.00
The Best Forex Copy Trading Platform	$3,500.00
The Best Forex EA Solutions	$1,800.00

ADVERTISING 2021

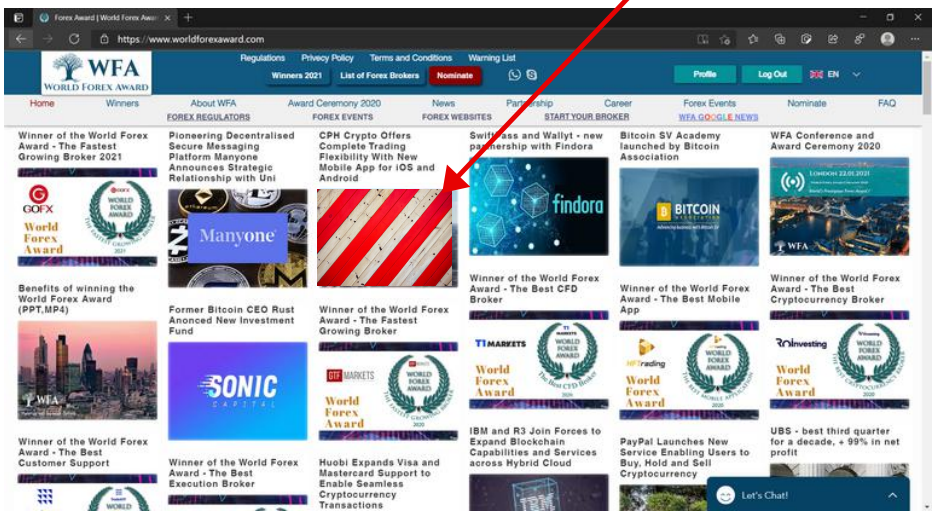
	Single	-20% 4 posts 1 month	-40% 8 posts 1 month	-85% unlimited (2 per day)
Blog post with Google news synchronisation	**$79**	**$253**	**$380**	**$711**

	1 month	-20% 3 months	-40% 1 year
Front page 980 X 70 px	**$ 350**	**$840**	**$2520**
Blog post 980 X 70 px	**$ 149**	**$358**	**$1073**
Directory of forex brokers Left/Right 160 X 600	**$250**	**$600**	**$1500**
Forex Brokers page Left/Right 160 X 600	**$250**	**$600**	**$1500**
Forex Brokers page 980 X 250	**$200**	**$480**	**$1440**

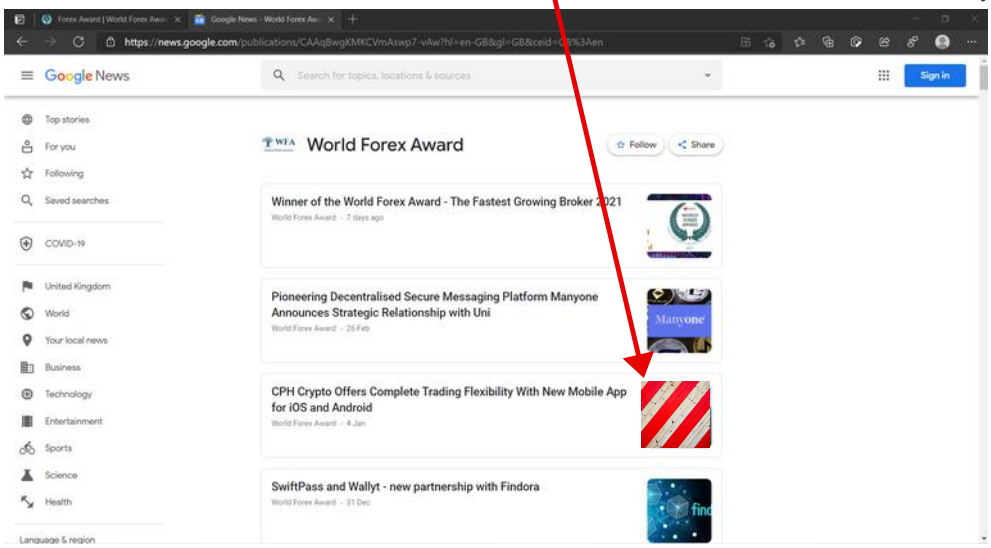
SPONSORED POSTS 2021

Blog post with Google news synchronisation

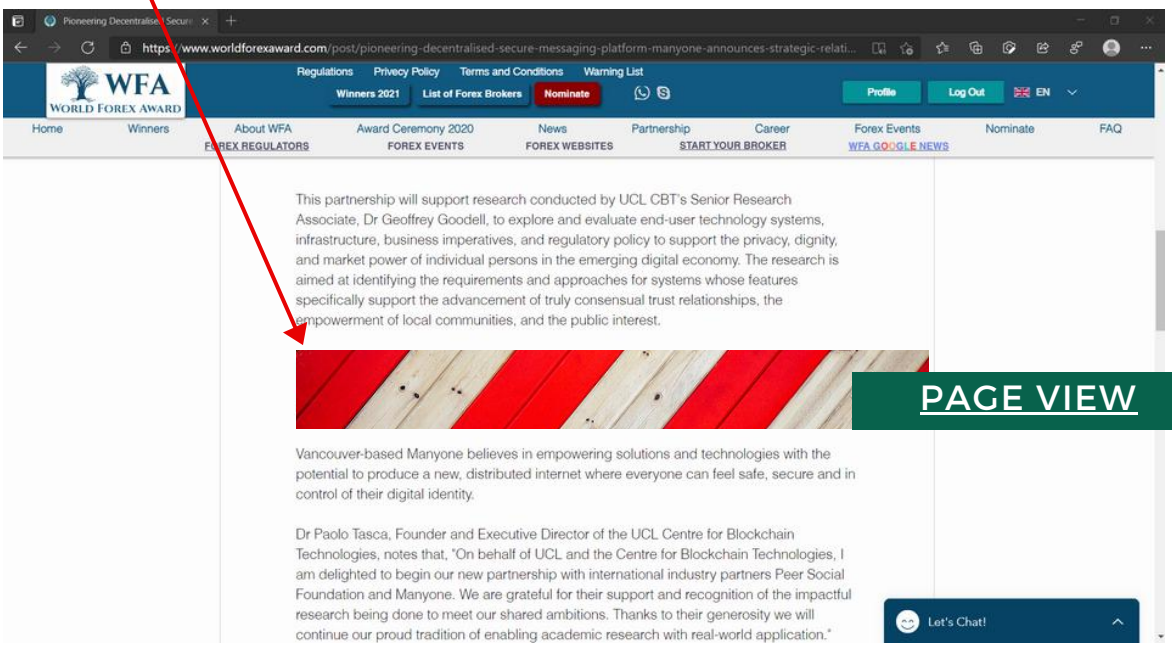
PAGE VIEW



PAGE VIEW



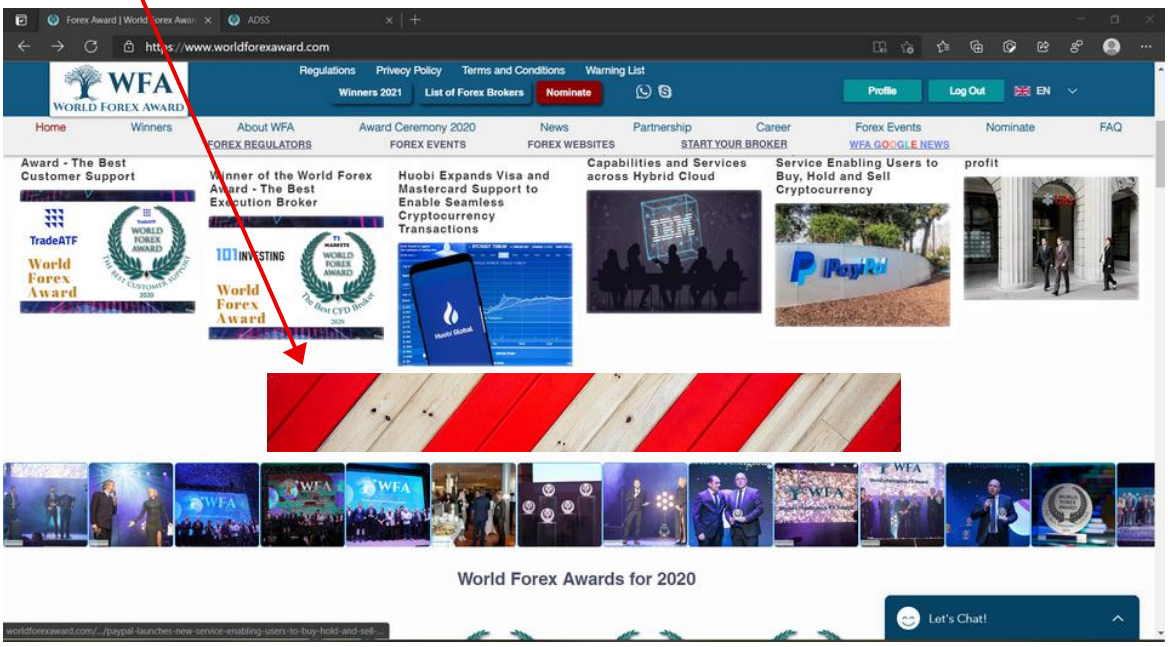
Blog post 980 X 70 px



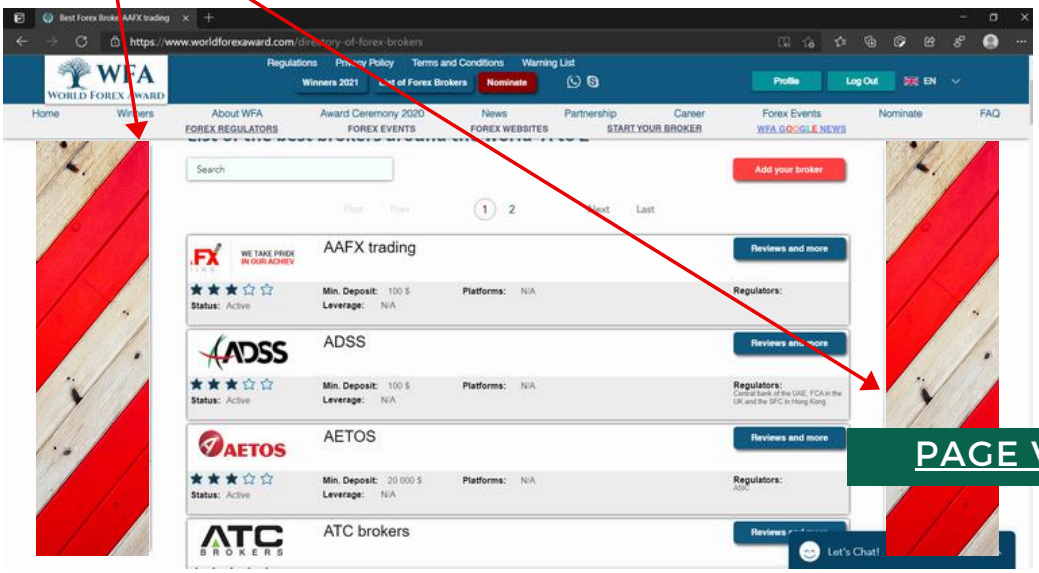
PAGE VIEW

Front page 980 X 70 px

PAGE VIEW



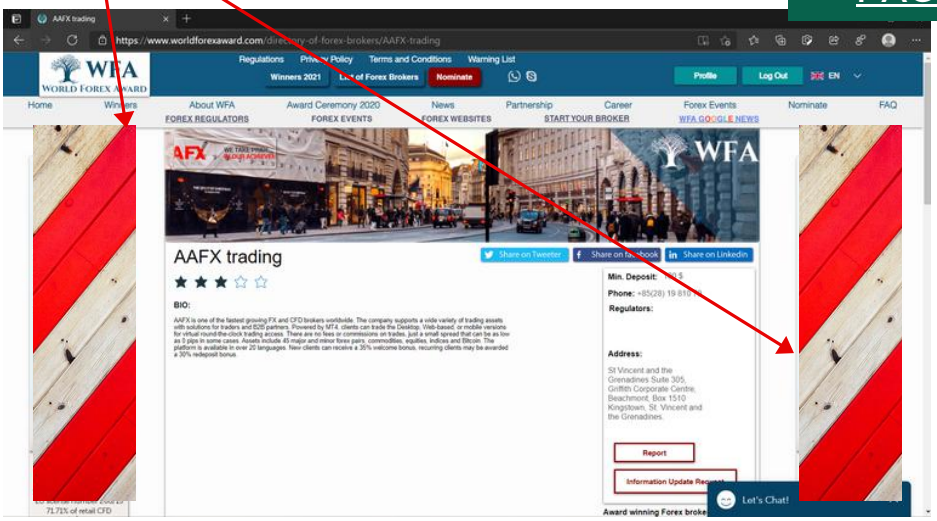
Directory of forex brokers Left/Right 160 X 600



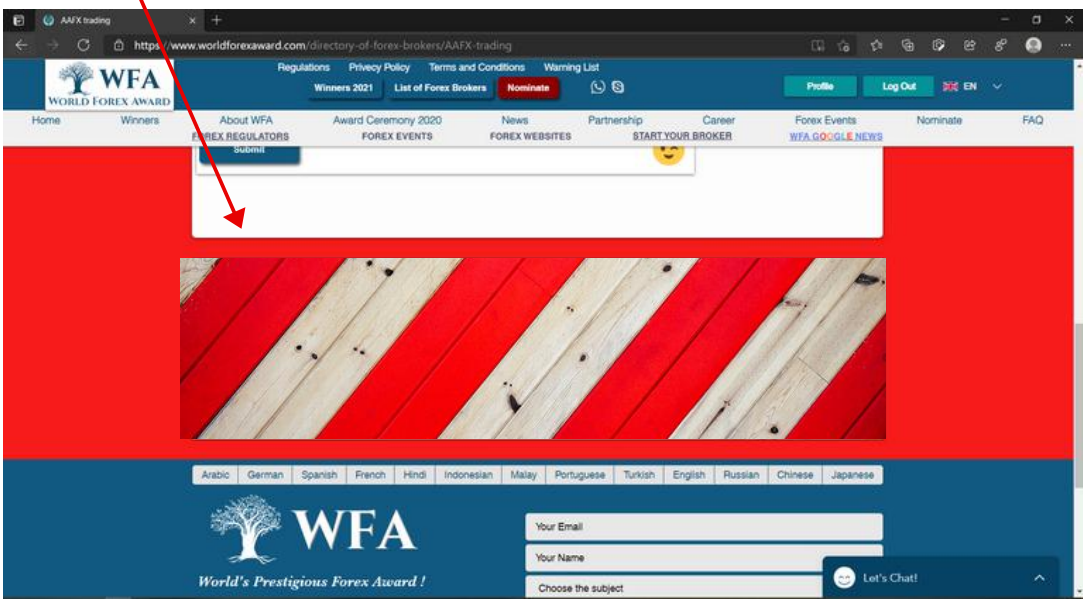
PAGE VIEW

Forex Brokers page Left/Right 160 X 600

PAGE VIEW

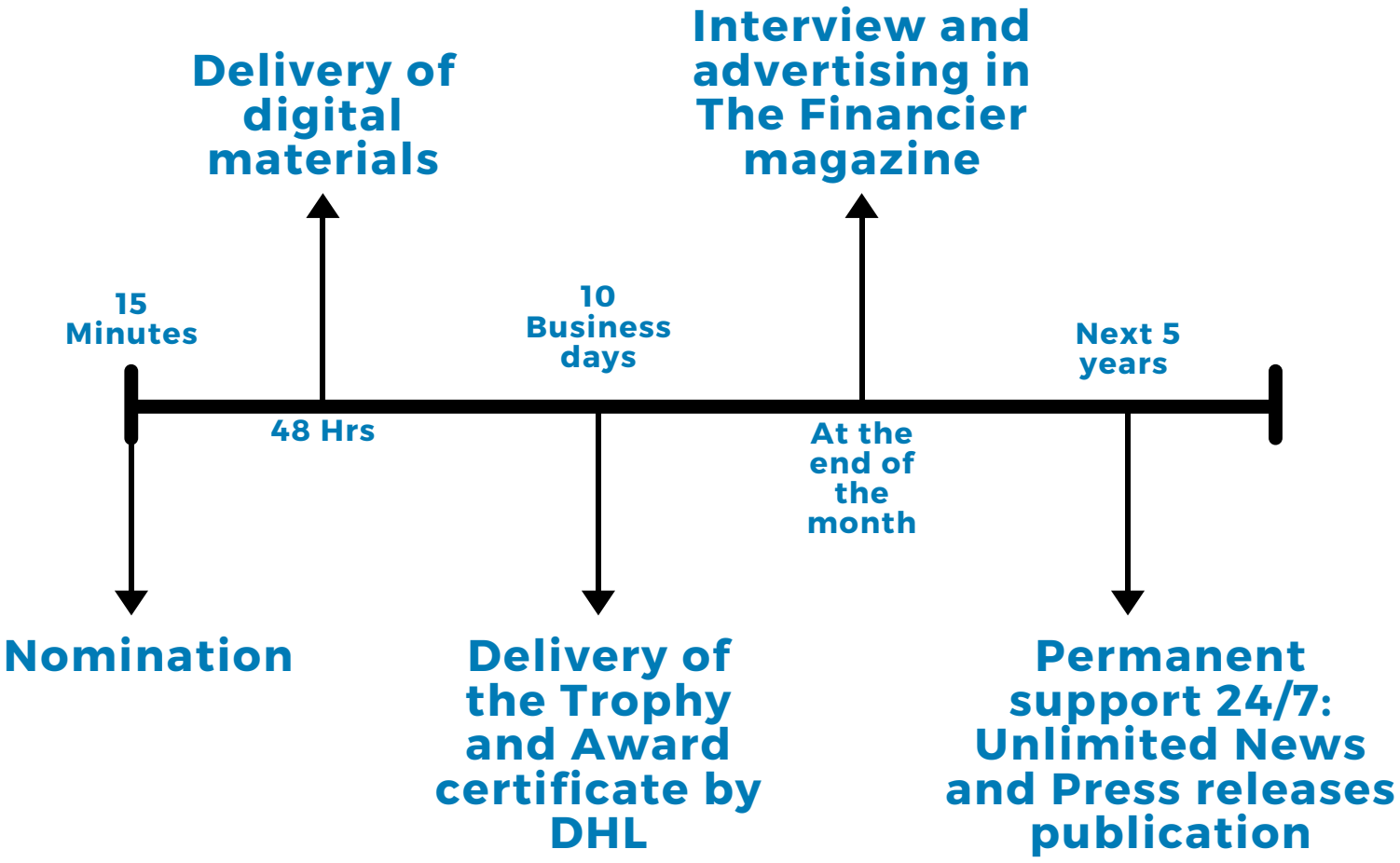


Forex Brokers page 980 X 250



PAGE VIEW

TIMELINE


Delivery of digital materials
Interview and advertising in The Financier magazine
15 Minutes
48 Hrs
10 Business days
At the end of the month
Next 5 years
Nomination
Delivery of the Trophy and Award certificate by DHL
Permanent support 24/7: Unlimited News and Press releases publication

SOME GIFTS FOR YOUR TEAM

CONTACTS

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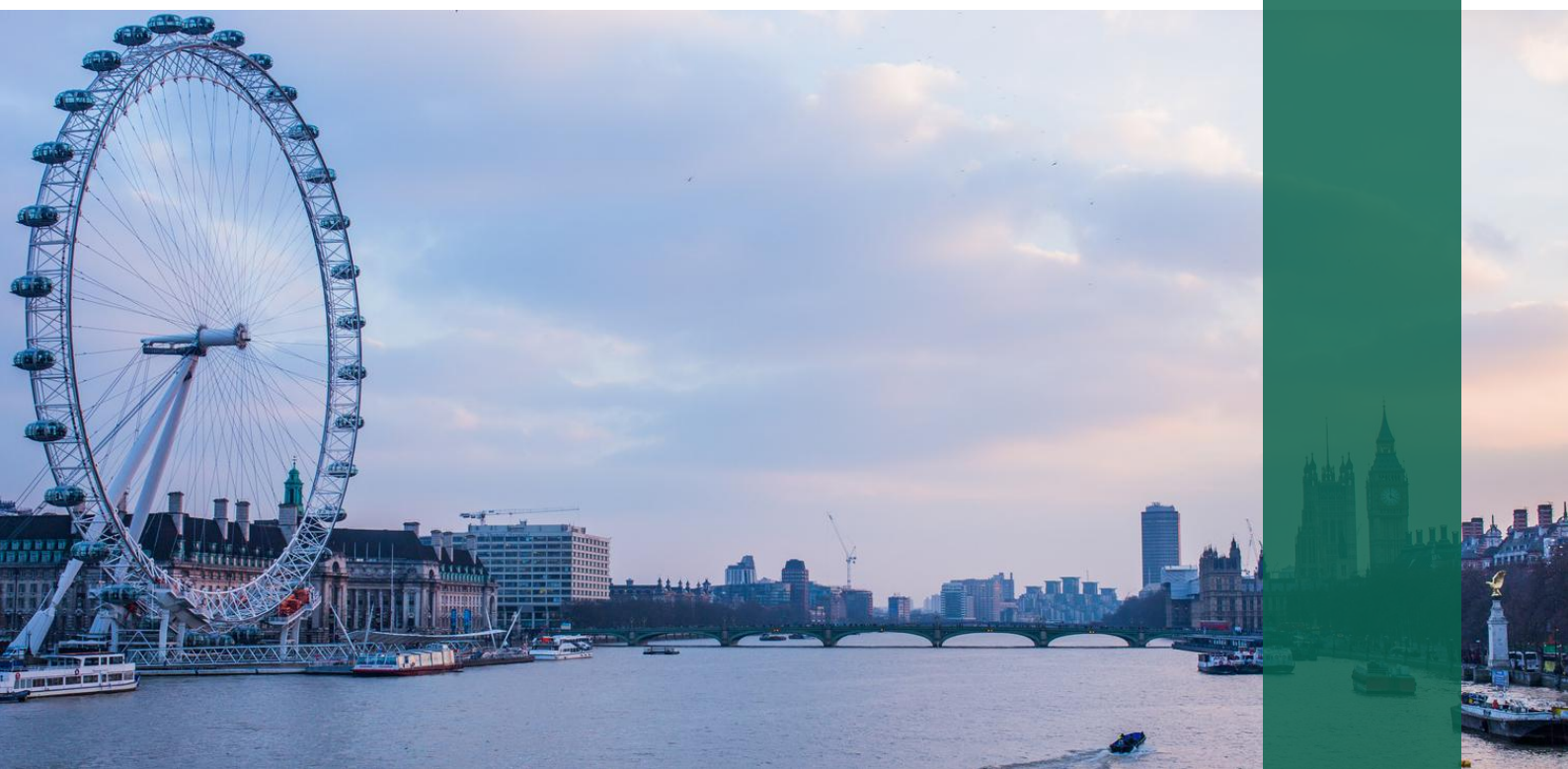
+448005200079

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